



## PLUGS NATIONAL SUMMIT SUPPORT LETTER OF AGREEMENT

This Letter of Agreement (this "Agreement") is made as of \_\_\_\_\_, 202 (the "Effective Date") by and between Seattle Children's Hospital and \_\_\_\_\_ ("Company"). This Agreement sets forth the terms, conditions, and purpose of the support provided by Company for the PLUGS National Summit 2025 (the "Program").

### BACKGROUND

- A. The purpose of the support is to support the PLUGS National Summit, April 3-4, 2025.
- B. Support level details are provided on pages 3 and 4.

### AGREEMENT

The parties agree as follows:

**Support:** Company wishes to provide financial support for the Program in the following designated manner (the "Support"):

**ACCME Designation:** Company is eligible/ineligible for ACCME accreditation (select one; designation does not effect ability to support the Summit program):

**Payment:** Company shall direct the Support to PLUGS at the address indicated on the invoice within 30 days of the Effective Date. Company shall not make any other payments to the director of the activity, planning committee, speakers, or any others involved with the Program.

**Party Contacts:** For purposes related to this Agreement, The Program, and the Support, all communications between the parties should be directed to the following representatives:

<b>Seattle Children's Hospital:</b>	<b>Company:</b>
Monica Wellner	Name:
206-987-5306	Phone:
Email: <a href="mailto:monica.wellner@seattlechildrens.org">monica.wellner@seattlechildrens.org</a>	Email:

**Promotional Activities:** Promotional activities should be maintained outside of the core education agenda.

**Involvement in Content:** Company acknowledges and agrees that nothing in this Agreement shall be interpreted to provide Company with any right to dictate or "script" the educational content of the Program, per ACCME guidelines.

**Cancellation of Support:** Notice of cancellation of Support must be received at least 2 months prior to the Program. Otherwise Company will be obligated to honor the above Support commitment.

**Compliance with Standards of Commercial Support:** The parties acknowledge and agree that this Agreement is intended to comply, in all material respects, with the "Standards of Commercial Support: Standards to Ensure independents in CME Activities," established by the Accreditation Council for Continuing Medical Education (ACCME): [https://accme.org/wp-content/uploads/2020/12/884\\_20241028\\_standardsforintegrityandindependenceinaccreditedcontinuingeducation-1.pdf](https://accme.org/wp-content/uploads/2020/12/884_20241028_standardsforintegrityandindependenceinaccreditedcontinuingeducation-1.pdf)



IN WITNESS WHEREOF, the parties, by their duly authorized representative, have duly executed this Agreement on the dates below:

**SEATTLE CHILDREN'S HOSPITAL**

By: \_\_\_\_\_  
(signature)  
Printed Name: Bonnie Fryzlewicz  
Title: Senior Vice President and Chief Nursing Officer  
Date: \_\_\_\_\_

**COMPANY**

By: \_\_\_\_\_  
(signature)  
Printed Name: \_\_\_\_\_  
Title: \_\_\_\_\_  
Date: \_\_\_\_\_

Send completed forms to [PLUGS@seattlechildrens.org](mailto:PLUGS@seattlechildrens.org)



## Sponsorship Levels

### Sponsored Session

Sponsor and host a 7AM – 8AM morning session before the Summit program begins and fully control its content.

#### Session Sponsor \$20,000 (limit 2)

- + Design session content, scientific or marketing in nature, with option to collaborate with PLUGS team for planning.
- + Customize co-branded messages to session registrants before and after the session.
- + Company name acknowledgement as the session sponsor.
- + Session evaluation (optional).
- + Virtual booth for all Summit attendees to engage with.
- + Attendee list with email addresses (requires attendee opt-in).
- + Full conference registration for **6 guests**.

### Program Supporter

Support the PLUGS National Summit educational program, design your virtual booth, and network with attendees for maximum visibility. Program Supporters do not control any educational content or program planning.

#### Gold \$18,000

- + Company acknowledgment on printed marketing materials at the Gold level.
- + Company acknowledgement on all web, email, and conference marketing materials at the Gold level.
- + Virtual booth at the Gold level accessible to all attendees.
- + Opportunity to display a poster (scientific or marketing) in our sponsored poster area.
- + Attendee list with email addresses (requires opt-in).
- + Full conference registration for **8 guests**.

#### Silver \$13,000

- + Company acknowledgment on printed marketing materials at the Silver level.
- + Company acknowledgement on web, email, and conference marketing materials at the Silver level.
- + Virtual booth at the Silver level accessible to all attendees.
- + Opportunity to display a poster (scientific or marketing) in our sponsored poster area.
- + Attendee list with email addresses (requires opt-in).
- + Full conference registration for **4 guests**.

#### Bronze \$9,000

- + Company acknowledgment on printed marketing materials at the Bronze level.
- + Company acknowledgement on web, email, and conference marketing materials at the Bronze level.
- + Virtual booth at the Bronze level accessible to all attendees.
- + Opportunity to display a poster (scientific or marketing) in our sponsored poster area.
- + Attendee list with email addresses (requires opt-in).
- + Full conference registration for **2 guests**.

## A La Carte Options

Sponsor an element of the PLUGS National Summit and have greater control of content and promotion.

### Lunch Sponsor \$15,000 (limit 1)

Sponsor the gourmet lunch provided both days of the Summit.

- + Incorporate branded materials, such as signage, napkins, swag items, and other materials in the Harbor Room.
- + Virtual booth accessible to all attendees.
- + Attendee list with email addresses (requires opt-in).
- + Full conference registration for **2 guests**.

### Virtual Sponsor \$5,000 (limit 1)

Sponsor the virtual event site for virtual attendees.

- + Company name and logo displayed on all pages of the virtual platform (as ACCME rules allow).
- + Virtual booth accessible to all attendees.
- + Attendee list with email addresses (requires opt-in).
- + Full conference registration for **1 guest**.

### Roundtable Sponsor \$3,000

Sponsor the popular Summit program roundtable session that harmonizes laboratory stewardship perspectives from payers, patients, and therapeutics.

- + Company acknowledgement as a sponsor of the session on the agenda and during the session.
- + Sponsor support of honoraria, hotel and travel for session speakers will be acknowledged in speaker communications.
- + Virtual booth accessible to all attendees.
- + Attendee list with email addresses (requires opt-in).
- + Full conference registration for **1 guest**.

### Poster \$2,500

Opportunity to display a poster (scientific or marketing) in our sponsored poster area (non-CME).

- + Virtual booth accessible to all attendees.
- + Attendee list with email addresses (requires opt-in).
- + Full conference registration for **1 guest**.